

After Show Report

StudyExpo
Face to Face
Study Abroad Fair

4-5 October 2025, Istanbul
7 October 2025, Ankara

StudyExpo[®]

studyexpo.com



Factsheet

In Fall 2025 term events, we have broken our visitor number records. We have brought thousands of Turkish students and parents together with language & summer schools, secondary schools, high schools, colleges and universities from all around the world.

Once again, we have proved that the visitor profile of StudyExpo is the best among all international education fairs in Türkiye.

2025

50
exhibitors



Number of
Visitors for
Each Fair Day

Total
4178
visitors



ISTANBUL EUROPE

1425

October 4
at InterContinental Taksim

ANKARA

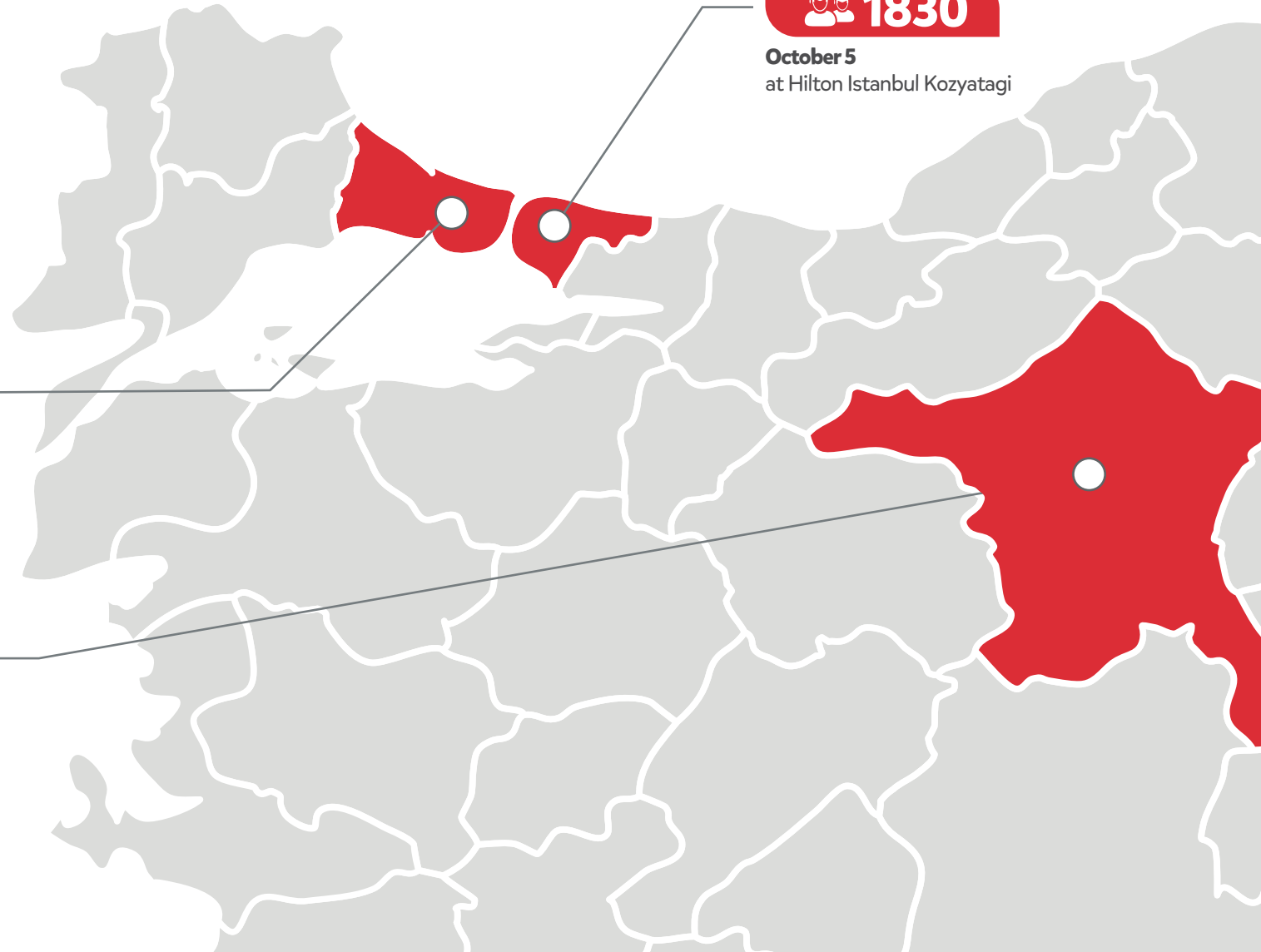
923

October 7
at Ankara Mövenpick Hotel

ISTANBUL ASIA

1830

October 5
at Hilton Istanbul Kozyatagi



Marketing Activities



- Ads on social media including instagram, facebook and youtube
- Websites in Turkish and in **English** detailing fair schedule, locations and other important information regarding the fair
- Our sponsor Londonist DMC have announced and advertised our fairs on their social media accounts.
- Text and visual based ads with **Google Adwords**
- Performance marketing on online ad networks



Numerous
forms of mass
communication



SMS
messages to
students



Emailing
to student and
school databases



Social media posts of the
4 organising agencies
and other institutions
that support the fair



Ads on
Social Media



Fair Set-Up

📍 A unique banner design has been used at our events. Artworks provided by exhibitors has been adjusted and printed during the event.



📍 We have used these artworks at the Hilton Istanbul Bosphorus and Hilton Istanbul Kozyatagi



After-Fair Dinners for Exhibitors

After the fairs, dinners were organized for our exhibitors in Istanbul with beautiful Golden Horn and historical peninsula view and in Ankara where our exhibitors experienced some of the most delicious tastes from Turkish cuisine.



Exhibitors

Exhibitors who attended StudyExpo Study Abroad Fair, Fall25

- 1 Almanyada Üniversite Eğitimi
- 2 Amerika'da Work & Travel ve Staj
- 3 Atlas Language School
- 4 Bayswater
- 5 Berlitz UK
- 6 Bilimevi Yurtdışı Eğitim Danışmanlığı
- 7 British Council IELTS
- 8 Campus France Türkiye Fransa Büyükelçiliği
- 9 Canadore College
- 10 CATS Global Schools & Stafford House International
- 11 Centre of English Studies
- 12 EF International Language Campuses
- 13 EM Strasbourg Business School
- 14 Es English
- 15 ESITech Rouen
- 16 Fanshawe College
- 17 Foothill + De Anza Colleges
- 18 Fulford Academy
- 19 Gedu Global Education
- 20 GISMA University
- 21 GKR Yurtdışı Eğitim Danışmanlık
- 22 Groupement FLE
- 23 GUS Canada Universities
- 24 Headway Institute
- 25 ILAC Education Group
- 26 INSA Rouen Normandie
- 27 International House London
- 28 International House Manchester
- 29 İdealist Yurtdışı Eğitim
- 30 İngiltere'de Üniversite Eğitimi
- 31 İrlanda'da Üniversite Eğitimi
- 32 İtalya'da Üniversite Eğitimi
- 33 Jönköping University
- 34 Kaplan International Languages
- 35 Kaplan International Pathways
- 36 Karya International Yurtdışı Eğitim
- 37 Lut University
- 38 Macaristan'da Üniversite Eğitimi
- 39 OHS-Online Kanada Lise
- 40 Sidcot School
- 41 Spanish 360
- 42 St. Michael's University School
- 43 TEB-Türk Ekonomi Bankası
- 44 Touro University Berlin
- 45 University of Europe for Applied Sciences
- 46 Upper Canada International
- 47 Wells Cathedral School
- 48 Yurtdışı Sınavlara Hazırlık
- 49 Yurtdışı Stajlar



Photos

StudyExpo® Face to Face Study Abroad Fair



We would like to thank
all of our **exhibitors** and
sponsors.

Hope to see you again.



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