

# After Show Report

StudyExpo  
Face to Face  
Study Abroad Fair

14-15 February 2026, Istanbul  
17 February 2026, Ankara

**StudyExpo**<sup>®</sup>

[studyexpo.com](http://studyexpo.com)



# Factsheet

In Spring 2026 term events, we have broken our visitor number records. We have brought thousands of Turkish students and parents together with language & summer schools, secondary schools, high schools, colleges and universities from all around the world.

Once again, we have proved that the visitor profile of StudyExpo is the best among all international education fairs in Turkiye.

**2026**

**54** exhibitors 

Number of  
**Visitors** for  
Each Fair Day

Total  
**4041** visitors 

ISTANBUL EUROPE

 **1376**

February 14  
at InterContinental Taksim

ANKARA

 **872**

February 17  
at Ankara Mövenpick Hotel

ISTANBUL ASIA

 **1793**

February 15  
at Hilton Istanbul Kozyatagi



# Marketing Activities



- Ads on social media including instagram, facebook and youtube
- Websites in Turkish and in **English** detailing fair schedule, locations and other important information regarding the fair
- Our sponsor Londonist DMC have announced and advertised our fairs on their social media accounts.
- Text and visual based ads with **Google Adwords**
- Performance marketing on online ad networks



Numerous forms of mass **communication**



SMS messages to **students**



**Emailing** to student and school databases



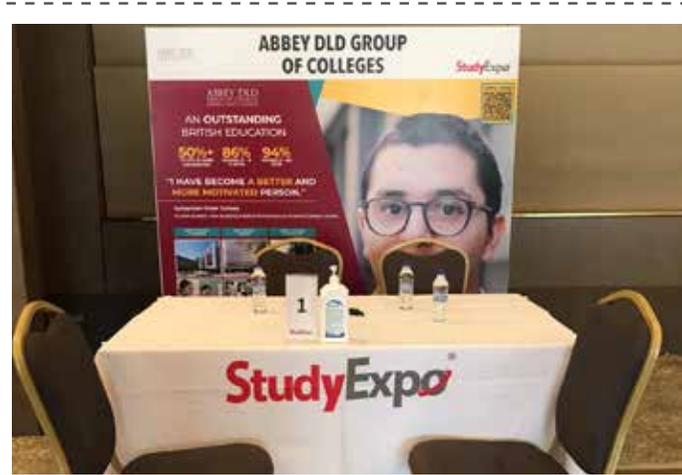
Social media posts of the 4 organising agencies and other institutions that support the fair



Ads on Social Media

# Fair Set-Up

📍 A unique banner design has been used at our events. Artworks provided by exhibitors has been adjusted and printed during the event.



📍 We have used these artworks at the Hilton Istanbul Bosphorus and Hilton Istanbul Kozyatagi



# After-Fair Dinners for Exhibitors

After the fairs, dinners were organized for our exhibitors in Istanbul with beautiful Golden Horn and historical peninsula view and in Ankara where our exhibitors experienced some of the most delicious tastes from Turkish cuisine.



# Exhibitors



## Exhibitors who attended StudyExpo Study Abroad Fair, Spring 2026

- 1 American International Schools Salzburg
- 2 CATS Global Schools & Stafford House International
- 3 Cognita Schools
- 4 Fulford Academy
- 5 ILAC Education Group
- 6 MPW Schools & Colleges
- 7 Higher education in Germany
- 8 Atlas Language School
- 9 Bayswater
- 10 Bilbao Institute of Technology
- 11 Bilimevi Study Abroad Consultancy
- 12 British Council IELTS
- 13 Burgundy School of Business
- 14 Campus France Turkey
- 15 Campus Spain
- 16 Constructor University
- 17 DID Deutsch-Institut
- 18 Easy School of Languages
- 19 EF International Language Campuses
- 20 Higher education in Finland
- 21 Foothill + De Anza Colleges
- 22 Gedu Global Education
- 23 GKR Study Abroad Consultancy
- 24 Good Hope Studies
- 25 Groupement FLE
- 26 GUS Canada Universities
- 27 Hochschulen Fresenius University of Applied Sciences
- 28 International House London
- 29 International School of Management (ISM) Germany
- 30 Idealist Study Abroad
- 31 Higher education in the UK
- 32 Higher education in Italy
- 33 Higher education in Ireland
- 34 Jönköping University
- 35 Kaplan International Languages
- 36 Kaplan International Pathways
- 37 Karya International
- 38 Kings Education
- 39 Kühne Logistics University
- 40 Lithuanian Sports University
- 41 London South Bank University
- 42 Londonist
- 43 LUT University
- 44 Malvern International
- 45 MSM-Mezinárodní Svaz Mládeže z.s.
- 46 PTE Pearson
- 47 Rugby School Short Courses
- 48 Sapphire Education
- 49 Dukes Education Summer Boarding Courses
- 50 TEB-Türk Ekonomi Bankası
- 51 University West
- 52 Wittenborg University of Applied Sciences
- 53 Technical University of Shannon
- 54 Puza Preparation for Internation Exams



# Photos



We would like to thank  
all of our **exhibitors** and  
**sponsors.**

**Hope to see you again.**

**StudyExpo**<sup>®</sup>

Sogutluceme Cad. No: 88/13  
Kadikoy, Istanbul / TURKEY

**T:** +90 216 212 07 07  
**F:** +90 216 346 83 65



**studyexpo.com**  
info@studyexpo.com