



**StudyExpo** is the fastest growing Educational Fairs organisation in Turkey owned & supported by four reliable study abroad agencies: *Bilimevi, GKR, Idealist, and Karya*; to help Educational providers maximize their recruitment strategies in the Turkish student market.

We have designed a new series of online events, offering something different, and adopting a pioneering new approach and style: **StudyExpo Online**.

**StudyExpo Online** is a series of Online Events starting from 28<sup>th</sup> September 2020 until 18<sup>th</sup> October 2020 to help you maximize your Recruitment Strategy in the Turkish market, with the highest ROI.

These events will be powered by state-of-the-Art Virtual Fair software, Artificial Intelligence (AI) powered platform, and Zoom software to offer you an almost face to face experience with your agents & students

**Reach** the right pool of prospective students, **Discuss** the changes of your destinations post re-openings & **Train** the most experienced educational counsellors on your programs.



**StudyExpo Online Counselor Training** Mon. 28 Sep – Fri. 2 Oct

**StudyExpo Online Virtual Fair** Sat. 3 Oct – Sun. 4 Oct (13:00 -18:00)

**StudyExpo Webinars** Wed. 7 Oct – Sun. 18 Oct

**StudyExpo Online** will offer a comprehensive reach to the Turkish Educational market from the comfort & safety of your couch, while using the expertise of our Team in-country.

## 7 Reasons to Choose StudyExpo Online

- 1- The StudyExpo Management team have a combined **Experience of over +100 years** in the Turkish Student Recruitment market.
- 2- Our new series of Online events will focus on a larger audience, dedicated for both **Language Education & Academic Program Providers**.
- 3- **StudyExpo Online Counselor Training** will allow you in one session to train all interested Agencies & Counsellors in Turkey (including Bilimevi, GKR, Idealist, Karya and more).
- 4- **StudyExpo Online Virtual Fair** is using a state-of-the-art Virtual software, which will allow each institution to Text Chat & Video Call with multiple students at once.

5- By using **StudyExpo SMS & email verification software**, our dedication in introducing you with Genuine Students remains our #1 priority.

6- Our AI Based, **StudyExpo Program Selector Software**, will help students match with the more suitable exhibitors, to offer the best experience for both students & providers.

7- Post event, You will be able to connect with a wider audience (students & parents) through the **StudyExpo Webinars** to promote your institution & programs in more details.

The Registration to **StudyExpo Online Events** starts Today! Use the Registration Link below to benefit from the Special Bundle Pricing for Fall 2020

Events		Price
StudyExpo Online Counselor Training	1 slot (50 mins)	€ 750
StudyExpo Webinars	1 slot (50 mins)	€ 750
StudyExpo Online Virtual Fair	2 days Online + 7 days Offline	€ 1,500
<b>Special Package Price</b>	<b>All 3 events</b>	<b>€ 1,950</b>

