

## **Secondary Education Virtual Fair** 13 February 2021 / 11:00-16:00 (GMT)

Demand for overseas secondary education is continuing to increase despite the epidemic.

More and more Turkish families are searching for high-quality secondary education for their children in a safe environment in overseas.

StudyExpo Secondary Education Virtual Fair event is introducing overseas secondary education providers across the globe to promote their programs directly to Turkish parents.

## A day-time private high ranked secondary school year costs from € 8,000 to € 11,000 in Turkey

In 2019/2020 academic year, 5.6 million students studied in Turkish Secondary Education Institutions. 13,1% of these students prefered private secondary schools mainly for academic reasons. There are more than 13.800 private education providers from Primary to Secondary school levels.

\* National Education Statistics Formal Education 2019/2020 by Ministry of Education

## Why participate?

- The virtual event is organised and promoted only for secondary education seekers in overseas in Turkey,
- High quality and target-oriented visitors,
- Professional Virtual Fair Platform,
- Targeted promotions and advertisements.

In addition to Secondary Education Virtual Fair you can book Online Counselor Training and/or a Webinar;

**StudyExpo Online Counselor Training** will allow you in one session to train all interested Agencies & Counsellors in Turkey (including Bilimevi, GKR, Idealist, Karya and more).

Post event, you can connect with a wider audience through a **StudyExpo Webinar** to promote your institution & programs in more details.

audience and maximize your institution's recruitment efforts in Turkey with **StudyExpo!** 

Start promoting your secondary education programs to the right target

Do you have any questions?

marketing specialist

Book your free webinar with our

Price List for StudyExpo Secondary Education

to learn more about Turkish Secondary Education Market in Turkey.

## Virtual Fair 2021 Combined Events

<b>Events</b>	Price	Special Price Book by 31 Dec 2020
StudyExpo Secondary Education Virtual Fair (13 February 2021)	€ 1.900	€ 1.700
StudyExpo Secondary Education Virtual Fair (13 February 2021) + 1 Online Counselor Training (B2B) or 1 Webinar Session (B2C)	€ 2.650	€ 2.350
StudyExpo Secondary Education Virtual Fair (13 February 2021) + 1 Online Counselor Training (B2B) + 1 Webinar Session (B2C)	€ 3.400	€ 2.750
1 Online Counselor Training (B2B) or 1 Webinar Session (B2C)	€ 750	-
1 Online Counselor Training (B2B) + 1 Webinar Session (B2C)	€ 1.500	€ 1.250
StudyExpo Secondary Education Virtual Fair (13 February 2021) + StudyExpo Virtual Study Abroad Fair (26-27 April 2021) + StudyExpo Physical Study Abroad Fair (28 April 2021)	€ 3.950	

Register Now!

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